



Next Gen Joins Hudson

We are pleased to announce that the research team of Next Generation Equity Research, LLC, a research boutique based in Chicago, Illinois has joined Hudson Securities.

Under CEO Tony Sanfilippo's recent leadership, we have been diligently working to expand our business lines to optimally service your account. Our new team of research analysts will join our seasoned trading professionals in providing you with best execution in a broad range of equities and equity derivatives.

Our Research Team

Our equity research team will offer unbiased, idea-driven research to institutional customers. Currently comprised of 4 highly experienced senior analysts, our team will focus on companies with market capitalizations of \$5 billion or less.

Ned Borland, our Director of Research, possesses expertise in Machinery and Electrical Equipment as well as Aerospace/Defense. Nat Kellogg, CFA, specializes in Basic Materials and Electronic Components. Daniel McKenzie, our Transportation and US Airlines Analyst, has been ranked by StarMine as the #1 earnings

As your trading consultants, we also offer liquidity, capital facilitation, and market making along with commission management and Direct Market Access. Our advanced and scalable trading platform is driven by proprietary technology, and our dedicated block desk can help you facilitate large block transactions in the marketplace.

We have built our reputation as a leading independent trading firm with your help and look forward to your continued business as we grow.

forecaster for the US Airline Industry.

China-centric analyst Julie Chen's generalist approach focuses on undervalued and growth equities listed in the U.S. and Asia. We will be sure to keep you informed of future additions to our team.

CORPORATE HEADQUARTERS:

111 Town Square Place,
Jersey City, NJ 07310
Tel: 201.216.0100

Info@hudsonsecurities.com

Chicago:

1 East Wacker Drive
Suite 2920
Chicago, IL 60601
312.334.4401

Connecticut:

488 Main Avenue
Norwalk, CT 06851
212.908.7900

New Jersey:

106 Apple Street, Suite 200C
Tinton Falls, NJ 07724
201.216.0100

Florida:

5550 Glades Road, Suite 304
Boca Raton, FL 33431
800.898.2777

Georgia:

6 Concourse Parkway,
Suite 1460
Atlanta, GA 30328
678.578.0400

Missouri:

111 West Port Plaza, Suite 600
St. Louis, MO 63146
314.275.9194

Our Annual One-on-One Industrials Conference

Monday, March 1, 2010

8am to 4pm, 40 minute sessions

Hyatt Regency, Chicago, IL

Please contact Ned Borland for more information: 312.334.4415